How Canidium Helps Our Clients' Improve Their Work/Life Balance

A recent survey found that being overworked is the most common source of job stress, and it is easy to see why. Increasing productivity to meet expanding business objectives while simultaneously maintaining existing administrative functions creates **an ever-growing task load on individual workers.** However, stunting business growth is not a viable solution to this issue, and many organizations do not have room in the budget for extensive workforce expansion.

Employee burnout is ubiquitous, impacting 77% of surveyed workers. Out of these respondents, 91% report an unmanageable amount of stress or frustration negatively affecting the quality of their work. At the same time, 83% of respondents say burnout from work can negatively impact their personal relationships.

Relieving the burden on overworked employees is imperative, not just for a business's long-term health but also for each employee's individual health. Luckily, advancements in automation and the subsequent expansion of business technology applications have the potential to solve employee burnout.

"Burned-out employees are 2.6 times as likely to be actively seeking a different job, 63% more likely to take a sick day, and 23% more likely to visit the emergency room." - Harvard Business Review.

More importantly, a Stanford Business study found that 120,000 deaths per year in the U.S. may be attributed to how companies manage their workforces, specifically in regard to workplace stressors.

At the moment, 94% of professionals are bogged down by repetitive, time-consuming tasks at work, many of which could be alleviated by automation. As a result, **organizations can significantly lighten employee workloads** while simultaneously enhancing their productivity. In fact, the potential impacts of automation on work-life balance are already proven. Two out of three knowledge workers have noted increased productivity thanks to automation.

Canidium's Approach to Solving The Burnout Epidemic

Integrating pricing software with sales performance management solutions offers a strategic way to automate essential yet repetitive tasks like data analysis, pricing calculations, and sales tracking.

Automating routine tasks can help employees achieve a better work-life balance, leading to lower stress levels, higher engagement, and a more positive overall workplace environment. It also allows the company to scale operations without overburdening its workforce, facilitating the management of more transactions and resolving complex scenarios more efficiently.

Considering the impacts of burnout, implementing pricing software and SPM solutions can significantly enrich employees' professional and personal lives, giving them time to spend with their friends, family, or on their mental health. Workers can be there for the important moments in their personal lives without sacrificing their professional development.